

# [Strategic Positioning and Thinking](#)

## **Strategic Positioning and Thinking**

The development and implementation of a robust and effective Strategic Plan is an important tool for any organisation. As part of the strategic planning process, an organisation should look at all the things it could do and narrow these down to the things it is good at doing. A well-formulated Strategic Plan will help an organisation's leaders determine where to spend time, resources and money to achieve the organisation's key objectives.

Good strategy relies on good input and implementation. One of the best ways to achieve both is to ensure that key people are engaged in the process. Enterprise Care's consultants will work with the key people in the development of a robust and effective Strategic Plan to achieve the organisation's key objectives. This includes the development of strategies, identifying significant milestones and defining clear accountabilities to enable results to be achieved in a timely manner.

Please contact Enterprise Care to discuss how we can assist your organisation: email [info@enterprisecare.com.au](mailto:info@enterprisecare.com.au) or phone +61 3 8862 6315.

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